

Jacob Ottesen

Product designer

Experience

IBM Product Designer

Oct 2019 – Present

Designed, researched, and implemented new concepts for the Bare Metal server ordering experience on IBM Cloud. Launched 8+ cloud storage features focused on disaster recovery. Wrote design guidelines for 20+ webpages on IBM.com Library – the design system for IBM's online experiences. Conducted visual research, design explorations, and user testing for 4 components used for IBM.com.

V School UX Instructor

Aug 2019 – Present

Delivered 50+ hours of in-class workshops, presentations, and one-on-one mentoring on topics related to visual design, wireframing, job searching, and whiteboard challenges.

IBM UX Design Intern

Jun 2019 – Aug 2019

Designed and delivered weekly Keynote pitch decks throughout the 8 week internship. Conducted customer usability tests, stakeholder interviews, and concept reviews.

FamilySearch UX Design Intern

Jan 2019 – May 2019

Participated in the FamilySearch bi-yearly hackathon on the 1st place winning team. Recruited and interviewed 20+ users for usability tests. Designed 10+ prototypes for 3 product teams.

Workfront UX Design/Research Intern

May 2018 – Aug 2018

Consulted with product teams throughout the organization on the best practices of user research. Conducted 10+ stakeholder interviews. Designed wireframes and prototypes to test features for Workfront's new release of digital asset management product.

Education

Brigham Young University - Idaho

Class of 2019

BS in Web Design & Development

Skills

Usability Testing
Surveys
User Interviews
Rapid Prototyping
Wireframing
Visual Design
HTML & CSS

Tools

Sketch App
Invision
Figma
Adobe XD

Connect

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